

News



Tough granny
NORTHAMPTON, England -- A handbag heroine fought off robbers...

NYC Local • Business • Opinion


Page Six



On the town
Chelsea Clinton and Marc Mezvinsky made themselves visible around...

Gossip • Celeb Photos • PopWrap

Sports



'Short' sighted
TAMPA — Derek Jeter views his job description pretty simply — and...

Teams • High Schools • Scores

Entertainment



JWoww on love
Jenni "JWoww" Farley is perched on a tan chaise, wearing a...

TV • Movies • Events • Travel

Story

The accidental eco-tourist

By CAROLE SOVOCOOOL
Last Updated: 9:02 AM, April 22, 2010
Posted: 2:45 AM, April 22, 2010

Comments: 0
[Me gusta](#) [Regístrate para ver qué les gusta a tus amigos.](#)

Tweet More Print

Eco-tourism is the ultimate oxymoron. See the planet and ruin it in the process. There are no standards in place to rate a hotel in environmental standards and any ratings that are stated vary in meaning, in the same way quality star ratings do. So, any hotel can sling in the word "eco" even if all they do is use a few energy-saving light bulbs.

In Central America, where biodiversity means environmentally aware choices are key, the eco-lodge branding has become a staple, but at Laguna Lodge in Guatemala, the bar has been raised to a new level.

The Lodge is the project of Antipodean transplants Mayah and Jefferson "Jeffro" Dent, who have adopted as their mission a "tread lightly" ethic in the extreme.



At Laguna Lodge, being eco-friendly does not mean sacrificing luxury or design.

Opening just over a year ago, the Lodge looks like it has stepped out of the pages of a chic design magazine. Furnishings and artwork are either antique or from local artisans. The building is made from locally quarried adobe clay bricks, native trees and stones washed down from the hillside. Palm and bamboo are from sustainable plantations on the Pacific coast. Solar power, lake irrigation, recycled glass, unbleached hypoallergenic bedding and low water use appliances are just the start of the eco-ethic.

"People are going to travel," said Jeffro. "But here, they will have much less of an impact."

MORE: GO GREEN IN GUATEMALA

[Me gusta](#) [Regístrate para ver qué les gusta a tus amigos.](#)

Tweet More Print

NYPOST Comments (0)

You must be logged in to leave comments. [Login](#) | [Register](#)

Post Pics Today in Pictures



Click on Each Photo [More in Photos](#)

Video

[More in Videos](#)


News | Gossip | Sports | Weird News | Lifestyle

AND THE WINNER IS ...
Complete Award Show Coverage
All in one place, like it should be.
FULL COVERAGE **GO**

PLAY FANTASY BASKETBALL & HOCKEY [CLICK HERE](#)
WIN CASH!

Recomendaciones

[Regístrate](#) Crea una cuenta o [inicia sesión](#) para ver qué recomiendan tus amigos.

 	Fran Drescher Disses President Obama, Plans to Run For Congress <small>Wed, 24 Nov 2010 18:56:41 GMT</small>
	EXCLUSIVE: Lindsay Lohan's Team Says She Wasn't Fired From 'Inferno' <small>Fri, 26 Nov 2010 05:07:33 GMT</small>
	Black Eyed Peas to Perform During Super Bowl's Halftime <small>Fri, 26 Nov 2010 00:48:31 GMT</small>
	DAILY 411: Paris Hilton Fires Back at Fake Hair Lawsuit <small>Wed, 24 Nov 2010 18:11:58 GMT</small>
	REVIEW: 'Burlesque' Not Just Bad, It's 'Showgirls' Bad <small>Wed, 24 Nov 2010 19:30:48 GMT</small>

POST SECTIONS

- News:** [Business](#) | [Opinion](#) | [Columnists](#) | [Local News](#)
- Sports:** [Columnists](#) | [Scores](#) | [Fantasy](#)
- PageSix:** [Celeb Photos](#) | [POPWRAP](#) | [Page Six Magazine](#)
- Entertainment:** [TV](#) | [Movies](#) | [Music](#)
- Classifieds:** [Rentals](#) | [Jobs](#) | [Cars](#) | [Real Estate](#) | [NY Apartments](#)
- Multimedia:** [Photos](#) | [Video](#)
- Specials:** [Contests/Sweepstakes](#)

CUSTOMER CARE

- [Contact Us](#)
- [FAQ](#)
- [Today's Paper](#)
- [Archives](#)
- [Covers](#)
- [Back Issues](#)
- [Reprints](#)
- [Sitemap](#)
- [Help](#)

SUBSCRIBE

- [Home Delivery](#)
- [iPad](#)
- [Daily Newsletter](#)
- [iPhone](#)
- [E-Edition](#)
- [Mobile](#)
- [RSS](#)

ADVERTISING/PARTNERS

- [Media Kit](#)
- [Parade Magazine](#)
- [Coupons](#)

Can't find what you're looking for? Try searching:

search the